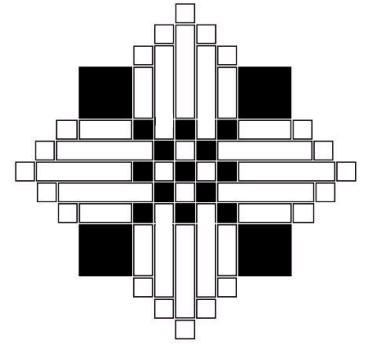


Calling all students, artists and inspired community members!



The **Preston Community Fund** is looking for a new visual identity and needs your help. We are seeking students, residents and organizations who can design a creative and innovative logo.

The contest begins on Monday, April 2, 2018. Submissions will be accepted through **midnight Monday, April 30, 2018**. Please read below for details regarding contest, entry, logo guidelines, contest rules and submission requirements. The Preston Community Fund Advisory Committee will only review entries adhering to contest guidelines.

For questions or additional information please email, kelly@tuckerfoundation.net or call Kelly Stadelman at the Tucker Community Foundation Development Office, 304-259-5008.

ELIGIBILITY

The contest is open to students, residents and organizations in Preston County. The contest is not open to advisory committee members of the Preston Community Fund, the Tucker Community Foundation or their immediate family members.

HOW TO ENTER THE CONTEST

1. The contest is open to any student, resident or group residing in Preston County, WV.
2. Contestants are permitted to work in groups; however, only one (1) prize will be awarded regardless of group size.
3. The entries must be submitted as a scalable vector graphic in EPS format, or as a JPG, 300 dpi or larger. See the submission guidelines below for further information.
4. All entries must include the full name/group, age, address, telephone number and email address.
5. No more than two (2) entries may be submitted per student, resident or organization. Each submission must be sent in a separate email.
6. We will attempt to acknowledge all entries within a day of receipt.
7. There is no fee to enter the contest.
8. All entries must be submitted electronically by email to Kelly Stadelman, kelly@tuckerfoundation.net The deadline for entries is midnight on Monday, April 30, 2018.

LOGO DESIGN GUIDELINES AND PARAMETERS

1. The purpose of this contest is to design a logo to be used by the Preston Community Fund in all media, including online, print, on merchandise and other visual collateral.
2. The logo should be recognizable and help promote the purpose of Preston Community Fund. The purpose of the fund is to “**provide unrestricted grant and scholarship awards to benefit students and charities of Preston County.**”
3. The logo should **incorporate** the **Preston Community Fund** name into the logo. The logo must also **include an image or outline of Preston County.**
4. The logo should also **incorporate** the **Tucker Community Foundation logo**. Please email kelly@tuckerfoundation.net for a copy of the logo.
5. Entries must be submitted as .PNG, .JPG or .PSD (Resolution of 300 dpi) AND as a .PDF file (less than 10 MB). If the logo incorporates non-standard fonts, you must provide us with the font should your logo be selected. If you are chosen as a winner, you must be able to provide a high-resolution vector file.
6. Color must be CMYK, though the logo may also be produced in black and white. The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small and large scales.

CONTEST DETAILS

1. Winners will be selected by the Preston Community Fund Advisory Committee in conjunction with the staff of the Tucker Community Foundation.
2. Submissions become sole property of the Preston Community Fund and the Tucker Community Foundation. The logo may be used on the website, social media sites, business cards, letterhead, posters, or anywhere else the Preston Community Fund chooses.
3. Contestants agree that Preston Community Fund may publish their logo and name(s) and may use both for advertising campaigns and/or marketing materials in the future. Contestants assign all ownership rights, including all intellectual property rights to the logo, to the Preston Community Fund.
4. Additionally, the Preston Community Fund reserves the right to adapt, edit or modify the logo as it sees necessary and appropriate.
5. Preston Community Fund reserves the right to not select a winner if, in its sole discretion, no suitable entries are received.

PRIZE

1. Contest winner will receive \$150 Visa Gift Card (and bragging rights!).
2. Winners will be announced by direct contact to the winners' email accounts, on our website, in a press release and on our social media page.
3. Artistic credit for your winning design.